



THE MUSHROOM FESTIVAL, INC.

P.O. Box 1000 • Kennett Square, PA 19348
Email: vendors@mushroomfestival.org

2012 Craft Vendor Rules & regulations

Mission:

The Mission of The Mushroom Festival is to promote the mushroom, educate consumers about the health benefits of mushrooms and to promote tourism in Southern Chester County, all while financially supporting local and regional charities through a grant process.

General Information:

The Mushroom Festival will take place Saturday and Sunday, September 8th and 9th, 2012 in downtown Kennett Square, PA. Festival hours are from 10 AM – 7 PM on Saturday and 10 AM – 5 PM on Sunday. This is an outdoor street festival and will be held rain or shine.

Craft Vendor Eligibility:

Vendors selling original craft items will be given preference, along with vendors featuring mushroom products. Manufactured and mass-produced items are accepted on a very limited basis only when the product compliments the overall theme of the event. All craft vendors must actually be selling their product at the Festival. Vendors that are promoting their product only, must submit a Promotional Vendor Application. These vendors will be located in our Business Expo area. Preference will be given to vendors featuring mushroom items.

Craft Vendor Fees:

- \$300 for the 2-day event (10'X10' space). Corner spaces \$50 additional and have 2 sides of exposure.
- Canopies (required), tables/chairs, and electric are available for an additional fee (see application)
- All fees must be submitted at the time of application. Those vendors not accepted will have their checks returned.

Application Procedure:

- Completed application must include 4 pictures of merchandise and booth set-up. (2011 vendors exempt)
- The Selection Committee will meet every two weeks to consider all applications received at that time. The Committee's decision is based on the needs of The Mushroom Festival and is final.
- Vendors will be notified in a timely manner of their acceptance status. Those accepted will receive space assignment and set-up information in mid-August.



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2012 Craft Vendor Rules & regulations (continued)

General Rules:

- All vendors must supply their own 10' X 10' canopy or rent one of ours.
- The festival does not allow the use of generators.
- All display and merchandise must be placed within your 10' X 10' space. Items may not extend into the street more than 10 feet from the curb or extend behind your booth space. Sidewalks must remain open and clear at all times.
- This is a family event. No flammable or harmful items may be displayed.
- No booth sharing is allowed.
- Overnight security will be provided. Each vendor is responsible for securing their booth. The Festival is not responsible for any loss or theft incurred by any vendor.
- Vendors are responsible for removing all trash from their area each evening and may not use Festival trash receptacles for its disposal.
- Vendor must notify the Mushroom Festival immediately of cancellation. No refunds will be granted within 30 days of the show.

Special Note:

Accepted vendors will not be allowed to use the name "Mushroom Festival" or any of The Mushroom Festival logos on their products without written permission from The Mushroom Festival Board of Directors.

Hold Harmless Clause:

Vendor, its officers, and members shall hold harmless and defend The Mushroom Festival, Inc. and its agents, officers and volunteers from all liability, judgments, suits, costs and actions, including attorneys' fees and all costs of litigation of every kind and description brought or rendered against The Mushroom Festival, Inc. as a result of loss, damage, or injury of persons or property by reason of any act of failure to act by its officers, members or volunteers.

I have read the terms and conditions as outlined in the Craft Vendor Rules & Regulations and agree to abide by them.

Signature of Applicant

Business Name

Print Name of Applicant

Date



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2012 Craft Vendor application

All fees are for Saturday and Sunday. Participants are required to remain open during all Festival hours.

Business Name: _____

Proprietor Name: _____

Type of Craft: _____ Price Range: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Cell/Pager: _____ Email: _____

Description of your merchandise: _____

Number of 10' X 10' spaces: _____ \$300 per space (2 days - All spaces) \$ _____

Additional fee for Corner Space - \$50 (Limited availability) \$ _____

Number of 8' X 30" tables/2 chairs: _____ \$40 per set/2 days (\$50 after 7/1/2012) \$ _____

Number of 10' X 10' canopies: _____ \$120 per canopy / 2 days (\$150 after 7/1/2012) \$ _____

Canopies are required. You must supply your own canopy or rent ours.

ELECTRICITY: (Limited availability) Generators are not allowed.

No electricity needed _____ \$ _____

110V Hookup needed _____ \$75 / 2 days (\$100 after 7/1/2012) \$ _____

TOTAL DUE: \$ _____

Applications will not be considered until all of the following items are submitted:

- Completed application, including a description of your merchandise (required by all applicants).
- Four pictures of vendor merchandise and set-up. (2011 vendors are exempt)
- Signed Rules & Regulations statement (keep a copy for your files)
- A check for the appropriate amount made payable to The Mushroom Festival, Inc.

The Selection Committee will meet every two weeks to consider all applications received at that time. The Committee's decision is based on the needs of The Mushroom Festival and is final. Vendors will be notified of their acceptance status in a timely manner. Failure to submit required information will delay this process.

Please do not write in this box. Festival use only.

Postmark date: _____ Check #: _____ Amount: _____ Vendor accepted/rejected (circle one)

Check to treasurer: _____ Vendor notified: _____